Estrella Mountain Strategic Plan Overview

MCCCD

Vision, Mission, Strategic Directions & Beyond Boundaries

EMCC Vision & Core Values

Mission and Goals

College Long-Term Plan

5, 10, & 20 Years

- Campus Master Plan
- Financial Resources
- Instructional Programs
- Information Technologies
- Institutional Effectiveness
- Institutional Advancement
- Student Academic Achievement
- Student Success

Strategic Directions & Institutional Priorities

3 Years

- Student Success
- Technology for Learning
- Staff Recruitment & Development
- Organizational Culture
- Learning Outcomes

Divisional and Operational Plans

1-3 Years

Academic Divisions

- Counseling
- Developmental Education
- Instructional Computing
- Information Resources
- Liberal Arts
- Occupational Ed
- Science and Mathematics
- Institutional Advancement

Administrative Divisions

- Business Services
- Community Education
- Facilities Management
- Planning & Institutional Effectiveness
- Information Technology
- Marketing
- Student Services

Operational Plans

- Honors Program – SouthWest Skill Center – International Education -
-Instructional Support – Center for Teaching and Learning-
-E-learning – Learning Enhancement Centers – Fitness & Wellness-

Environmental Forces

- Trends
- Demographics
- Customer Needs
- Competition
- MCCD Relationships
- Pitfalls of Planning

Continuous Improvement

- Student Academic Outcomes
- Core Indicators of IE
- Program Review
- CCSSE
- HLC (NCA) Self-Study
- Divisional Evaluation and Feedback Systems

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